



2019 National Farmers Convention Sponsor and Exhibitor Agreement  
 National Farmers National Convention  
 March 11 – 13, 2019  
 Sheraton Hotel  
 1800 50<sup>th</sup> St.  
 West Des Moines, IA 50266

Please complete the *Sponsorship and Exhibitor Agreement* and return to Helene Bergren, National Farmers, P.O. Box 2508, Ames, IA 50010-2508 or email to [hbergren@nfo.org](mailto:hbergren@nfo.org) by **February 1, 2019**. Please retain a copy for your files.

Contact Helene Bergren with questions at 515.598.4670 or [hbergren@nfo.org](mailto:hbergren@nfo.org).

*Sponsor and Exhibitor Agreement Due Feb. 1, 2019.*

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Office Phone (\_\_\_\_) \_\_\_\_\_ Mobile Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_  
 Website \_\_\_\_\_

**Sponsorship Categories**

**Agricultural Leader**

- \_\_\_\_\_ Diamond \$2,000
- \_\_\_\_\_ Platinum \$1,200
- \_\_\_\_\_ Gold \$1,000
- \_\_\_\_\_ Silver \$500
- \_\_\_\_\_ Bronze \$350

**Warm Welcomes**

- \_\_\_\_\_ Agriculture Champion Sponsor \$3,500  
 — Presidential Address and Producer Award Presentation
- \_\_\_\_\_ Farming Friends Sponsor \$1,500  
 — Food & Beverage Breaks
- \_\_\_\_\_ Registration Greetings \$300
- \_\_\_\_\_ Wednesday Evening Dance \$200

**Exhibitor Information**

- \_\_\_\_\_ Exhibit \$225, included with some Sponsorship Choices
- \_\_\_\_\_ Is your exhibit part of a sponsorship purchase? Yes \_\_\_ No \_\_\_
- \_\_\_\_\_ (Y/N) Please provide electricity for my exhibit booth. Courtesy National Farmers.
- Exhibit Setup begins at 8 a.m. March 11, 2019, and must be complete by exhibit opening at 2:30 p.m.
- Convention 2019 Exhibit Hours
- Mon. March 11 2:30 p.m. - 5 p.m.
- Tues. March 12 8:30 a.m. - 5 p.m.
- Wed. March 13 - 8:30 a.m. - 3 p.m. Exhibits must be dismantled and all company property removed by 5 p.m.

Exhibitor Insurance Provider \_\_\_\_\_ Policy Number \_\_\_\_\_  
*Copy of Policy Required. Please attach.*

Upon payment, all assignments of exhibit space will be handled on a first-come, first-served basis.

**Related Sponsorship Information**

Payment must accompany sponsorship agreement or sponsorship will not be honored. Failure to pay for any reason nullifies National Farmers’ obligations/agreements to sponsors. Companies purchasing one sponsorship type, receive a second of equal or lesser value at 10% discount. Sponsorships available on first-come, first-served basis.

*The Sheraton Hotel, West Des Moines, Iowa, is the official hotel for Convene ’19. To receive the special room rate of \$119, please mention National Farmers when you call 1.800.325.3535 to make your reservation.*

*Be certain to make hotel reservations by **February 16, 2019**, to take advantage of the special rate. Staying at the official hotel maximizes your access to National Farmers members and attendees.*

**Recognition Deadlines**

To honor the agreement for presentation screen recognition during convention, recognition in National Farmers Magazine and recognition on nationalfarmers.com, we need your company to supply us with an electronic version of your logo. Please send to [hbergren@nfo.org](mailto:hbergren@nfo.org) and [pgarner@nfo.org](mailto:pgarner@nfo.org) by Dec. 1, 2018.

**Signage**

Signage for sponsorships may be brought to convention with sponsor, or shipped to the Sheraton Hotel Attn: National Farmers Convention your name/company. See below for Sheraton Hotel shipping and handling fees and policies that apply. Signage for accompanying exhibits, and all forms of sponsorship, must be professionally produced.

**Sponsor and Exhibitor Shipping Information**

You may wish to forward your exhibit, sponsor gifts and other supplies directly to the Sheraton Hotel, 1800 50<sup>th</sup> St., West Des Moines, IA 50266. *Packages should not arrive before March 7, 2019.* All shipping costs are the sole responsibility of the sponsor and/or exhibitor.

Sponsorship and exhibit agreements are due Feb. 1, 2019, with all payment due in full on that date.

I, as an exhibitor and/or sponsor at National Farmers’ National Convention, agree to pay the above amount as specified. I understand and agree to comply with all rules and regulations as established by the National Farmers Organization Convention exhibit committee and the Sheraton Hotel, West Des Moines, Iowa. If I do not comply with all rules/regulations, I understand my exhibit may be evicted.

It is the sponsor’s/exhibitor’s responsibility to set up exhibit space Monday March 11 by 2:30 p.m., and remove all company property at convention end Wednesday March 13, after 3 p.m. I agree to exhibit open hours, above.

I understand and agree to adhere to all exhibit installation and dismantling times, and dates of display. The use of tape, tacks, screws, nails, staples or mastic is prohibited. Adhering items to walls, floors and ceilings is prohibited.

Any damage caused by me or by my exhibit/display is the responsibility of the company I represent and me.

Exhibit space is open to the public and will not be secured or monitored. It is the exhibitor’s responsibility to remove items of value when exhibit is unattended.

Cancellations must be made in writing to Helene Bergren, National Farmers, PO Box 2508 Ames, IA 50010, by Feb. 25, 2019. In the event of cancellation, 20% of sponsorship or exhibit fee, whichever applies, will be retained to cover administrative costs.

**Payment Information**

Check to NFO, Inc. Enclosed \_\_\_\_\_  
Credit Card Payment Mastercard \_\_\_\_\_ VISA \_\_\_\_\_  
Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Total Amount to Card \$ \_\_\_\_\_  
Signature \_\_\_\_\_ Company Name \_\_\_\_\_  
Printed Name \_\_\_\_\_ Date \_\_\_\_\_

