

National Farmers

2018 National Convention Sponsorship and Exhibitor Agreement

National Farmers National Convention
Jan. 29 - 31, 2018
Great Wolf Lodge
2501 Great Wolf Drive
Mason, OH 45040

Great Wolf Lodge, Cincinnati/Mason, Ohio, is the official hotel for National Farmers' National Convention. To receive the special National Farmers' room rate of \$119, please mention National Farmers and Reservation #1801NF18 when you call 866.954.9653 to reserve your room.

*Be sure to make hotel reservations by Jan. 5, 2018, to get the special rate!
Staying at the official hotel maximizes your access to National Farmers members!*

Please complete Sponsorship and Exhibitor Agreement and return to Helene Bergren National Farmers, PO Box 2508 Ames, IA 50010, or e-mail to hbergren@nfo.org. Please retain a copy for your files. Contact Helene Bergren at 800.247.2110 Ext. 4670 with questions.

Sponsorship and Exhibitor Agreement Due Jan. 12, 2018

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phones _____ (Office) _____ (Mobile)

Email _____ Website _____

Sponsorship Categories

Please select one.

Agricultural Leader

- _____ Diamond \$2,500
- _____ Platinum \$1,500
- _____ Gold \$1,000
- _____ Silver \$500
- _____ Bronze \$300

Warm Welcomes

- _____ Agriculture Champion Sponsor \$5,500
 - Presidential Address and Producer Award Presentation
- _____ Farming Friends Sponsor \$1,750
 - Food & Beverage Breaks
- _____ Registration Greetings \$250
- _____ Friday Evening Dance \$200

Exhibitor Information

_____ Exhibit \$199, included with some Sponsorship Choices Is your exhibit part of a sponsorship purchase? Yes ___ No ___

_____ (Y/N) Please provide electricity for my exhibit booth. Courtesy National Farmers.

Exhibit Setup begins at 8 a.m. Jan. 29, and must be complete by exhibit opening at 2:30 p.m.

Convention 2018 Exhibit Hours

Mon. Jan. 29 2:30 p.m. - 5 p.m.

Tues. Jan. 30 8:30 a.m. - 5 p.m.

Wed. Jan. 31 - 8:30 a.m. - 3 p.m. Must be dismantled and all company property removed by 5 p.m.

Exhibitor Insurance Provider _____ Policy Number _____

Copy of Policy Required. Please attach.

Upon payment, all assignments of exhibit space will be handled on a first-come, first-served basis.

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Related Sponsorship Information

Payment must accompany sponsorship agreement or sponsorship will not be honored. Failure to pay for any reason nullifies National Farmers' obligations/agreements to sponsors. Companies purchasing one sponsorship type, receive a second of equal or lesser value at 10% discount. Sponsorships available on first-come, first-served basis.

Recognition Deadlines

To honor the agreement for presentation screen recognition during convention, recognition in National Farmers Magazine and recognition on nationalfarmers.com, we need your company to supply us with an electronic version of your logo. Please send to hbergren@nfo.org and pgarner@nfo.org.

Signage

Signage for sponsorships may be brought to convention with sponsor, or shipped to the Great Wolf Lodge Attn: National Farmers Convention your name/company. See below for Great Wolf Lodge shipping and handling fees and policies that apply. Signage for accompanying exhibits, and all forms of sponsorship, must be professionally produced.

Sponsor and Exhibitor Shipping Information

You may wish to forward your exhibit, sponsor gifts and other supplies directly to Great Wolf Lodge, 2501 Great Wolf Drive, Mason, OH 45040. Packages should not arrive more than three business days prior to the National Farmers convention. Great Wolf Lodge will assess a \$5 per package per day fee for packages received prior to that. Great Wolf Lodge also requests notification that packages will be coming for the National Farmers event. All shipping costs are the sole responsibility of the sponsor and/or exhibitor.

Sponsorship and exhibit agreements are due Jan. 12, 2018 with all payment due in full on that date.

I, as an exhibitor and/or sponsor at National Farmers' National Convention, agree to pay the above amount as specified. I understand and agree to comply with all rules and regulations as established by the National Farmers Organization Convention exhibit committee and Great Wolf Lodge, Mason, Ohio. If I do not comply with all rules/regulations, I understand my exhibit may be evicted.

It is the sponsor's/exhibitor's responsibility to set up exhibit space Monday Jan. 29 by 2:30 p.m., and remove all company property at convention end Wed. Jan. 31, after 3 p.m. I agree to exhibit open hours, above.

I understand and agree to adhere to all exhibit installation and dismantling times, and dates of display. The use of tape, tacks, screws, nails, staples or mastic is prohibited. Adhering items to walls, floors and ceilings is prohibited. Any damage caused by me or by my exhibit/display is the responsibility of the company I represent and me.

Exhibit space is open to the public and will not be secured or monitored. It is the exhibitor's responsibility to remove items of value when exhibit is unattended. Cancellations must be made in writing to Helene Bergren, National Farmers, PO Box 2508 Ames, IA 50010, by Jan. 22, 2018. In the event of cancellation, 20% of sponsorship or exhibit fee, whichever applies, will be retained to cover administrative costs.

Payment Information

Check to NFO, Inc. Enclosed

Credit Card Payment Mastercard VISA

Card Number _____ Security Code _____ Expiration Date _____

Total Amount to Card \$ _____

Signature _____ Company Name _____

Printed Name _____ Date _____